



## **2010 Tres Rios Exhibitor Information Sheet**

**March 6 & 7, 9am to 4pm**

There is **no** fee for an educational exhibitor at the Tres Rios Nature Festival. *However, due to budget constraints, we are unable to provide tenting, chairs and tables to exhibitors.* This year we are asking for each organization to provide their own booth materials: tents or canopies, tables and chairs, etc. We are asking that you complete the exhibitor form and return to one of the below addresses by **February 12, 2010**. The sooner we have your information, the sooner we can add your organization to the website!

### **Attendance:**

Over 6,000 people participated in the 2007 Tres Rios Nature and Earth Festival!

Over 5,000 attended in 2008 & 2009 even though cold, windy weather was forecast!

### **Fast Facts:**

- The west valley has grown. More residents, more Festival attendees.
- This year is the seventh annual event; we are recognized as an established event.
- We doubled in the amount of attendees during the 2007 Festival.
- We are an award-winning Festival. (WESTMARC Best of the West Award!)
- The event is **FREE** to everyone!

### **Forms:**

Please complete and return the attached exhibitor form (email preferred). Additional forms may be downloaded from the Festival website at [www.tresriosnaturefestival.com](http://www.tresriosnaturefestival.com).

### **Needs:**

- **Tenting-** Not provided, but please indicate the exact size and specifications of the area you need for your setup.
- **Specific Concerns-** Please indicate your specific needs on the enclosed form. If you have specific concerns like, no music nearby or want to be close to the water, please indicate so on the form.

### **Advertising:**

On the application, please provide your information, as soon as we confirm your participation, we will post the information on the Festival web site. **If you would like to have a web link to your page, write your Web address on the space provided on the first page.** Additionally, you will be listed in the event brochure.

### **Sponsorship:**

**Let us know if you would like to be a sponsor. Any donations will be gladly accepted.**

### **Items for Sale:**

You may sell items from your not-for-profit organization. We ask that you remain true to the theme of the event and ensure that your items are appropriate. For example, we ask that you sell items that have outdoor, nature or cultural themes. Items that promote your program or organization are appropriate. Items that are eco-friendly, recycled, handmade or a craft item are welcome. Remember, we will have vendors who have paid for a booth to sell their products, so please do not bring out the "whole store".

**\*Please note if you are selling merchandise at the festival you will need to comply with Arizona and federal laws regarding taxes.**

**Please complete the exhibitor form and email to: [aflickinger@azgfd.gov](mailto:aflickinger@azgfd.gov) or mail to**

Arizona Game and Fish Dept, Region VI

Attn: Alex Flickinger

7200 E University Ave

Mesa, AZ 85207

If you need any additional information please contact Darren Julian: [djulian@azgfd.gov](mailto:djulian@azgfd.gov) or 480-324-3554

[www.tresriosnaturefestival.com](http://www.tresriosnaturefestival.com)